



**GLOBAL TRADE PLAZA**

Most Trusted B2B Marketplace

# GLOBAL TRADE PLAZA

Global Trade Plaza: Make International  
Trade Easy

Simplify global trade with GTP, the  
leading B2B portal empowering  
businesses to connect, trade, and  
thrive worldwide.

Second Floor, 13/391, Green Park,  
Civil Lines, Kanpur, Uttar Pradesh,  
India 208001

**2023-2024**

[www.globaltradeplaza.com](http://www.globaltradeplaza.com)

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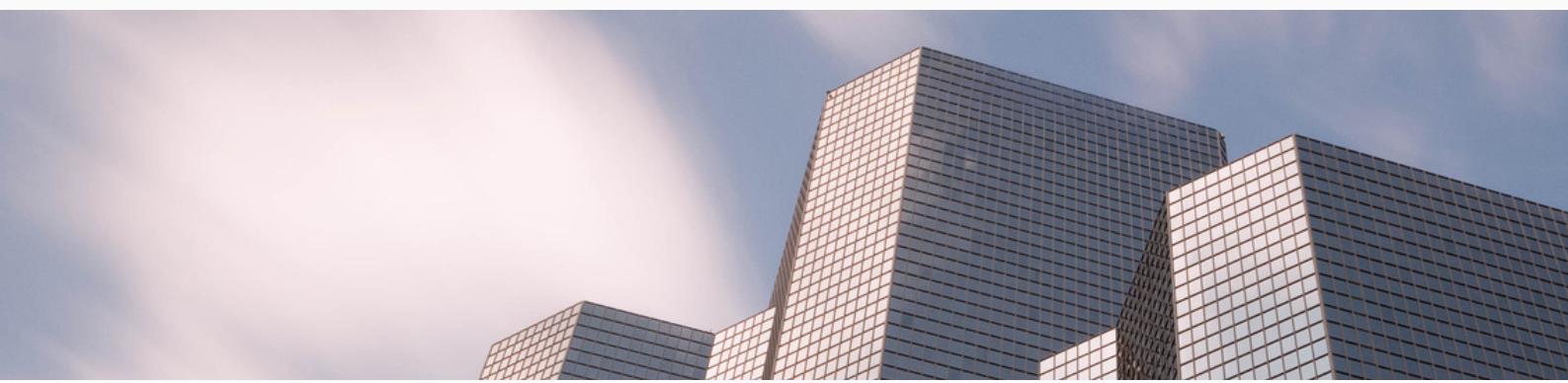
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# ABOUT US

Global Trade Plaza is a leading B2B portal that offers a comprehensive platform for businesses to connect, trade, and grow globally. As an official partner of SGS, and certified with ISO 9001:2015 and ISO 27001:2013 standards, we strive to ensure the highest quality standards in all our operations.

At Global Trade Plaza, our mission is to simplify and streamline international trade, making it easy, safe, and hassle-free for businesses around the world to connect, communicate, and securely transact with one another.

Our platform is designed to provide you with the resources you need to find the right partners, negotiate deals, and grow your business globally.



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# GTP HISTORY

We at Global Trade Plaza understand this and offer a one-stop solution that will help such companies make a profitable business.

Since its inception in 2020, GlobalTradePlaza (GTP) has offered an innovative solution to the challenges faced by exporters and importers in international trade. With the global economy constantly evolving, businesses require a reliable platform that provides easy access to new markets, facilitates trade and makes business operations more efficient. GlobalTradePlaza has successfully solved the complex problems faced by businesses in international trade by providing a comprehensive platform that enables easy and secure trade transactions. In addition, GTP delivers a one-stop solution for businesses to connect with suppliers, buyers, and other companies worldwide.





# BUSINESS STRATEGIES AND SWOT ANALYSIS

Global Trade Plaza (GTP) works closely with businesses to enhance their operations and drive success in the global market. Through a strategic approach and the expertise of our teams and business analysts, we employ SWOT analysis to identify strengths, weaknesses, opportunities, and threats, allowing us to make informed decisions and implement effective strategies. Here's how GTP leverages its resources to support businesses:



# S

With our secure escrow service and global credit options, GTP ensures safe and reliable financial transactions, empowering businesses to engage in international trade with confidence. Our financial experts assist in optimizing cash flow, managing credit, and mitigating financial risks.

# W

GTP's team of business analysts conducts a thorough assessment of a company's weaknesses and areas of improvement. We identify operational inefficiencies, supply chain bottlenecks, and any gaps in the business process.

# O

GTP's extensive network and reach in 190+ countries offer businesses the opportunity to expand their market presence globally. Our experts assist in identifying new markets, analyzing consumer demand, and developing market entry strategies.

# T

GTP's AI trade chat is available 24/7, providing businesses with instant access to expert advice and solutions. Our AI-powered chatbot addresses queries, resolves concerns, and offers real-time support, minimizing the impact of potential threats and challenges.

# OUR SERVICES

## SGS Certification

We make sure that our product is checked to global quality standards before it is delivered to the customers. In partnership with SGS we provide accurate evaluation, verification, and certification of the products and services. By ensuring product quality and risk management to match client expectation. this enables us to earn client's trust.



## Business Profiling

We have expertise in data science, so we can provide in-depth information on industry trends, potential competitors, and target consumers. Our specifically crafted business and marketing strategies help your company flourish. We provide profiles that could potentially help you in staying on the cutting edge of this dynamic business pool.



## Open Tenders From 190+ Countries

Our open tender service accepts a wide variety of tender opportunities from more than 190+ countries so that you never lose out on prospective business prospects. Our bid preparation support services enable you to shorten the bidding process, save critical time and money, and improve your chances of landing big contracts.

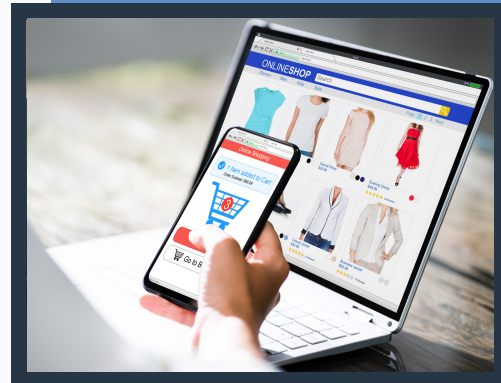




# OUR SERVICES

## Personalized web presence

With our customized web presence solution, you can increase your online visibility. Our services include tailored Flip book, Persona Website, SEO and SMO. Our knowledgeable team is focused on showcasing your brand and identity while producing trustworthy, compelling, and SEO-friendly content to draw in organic traffic to your website.



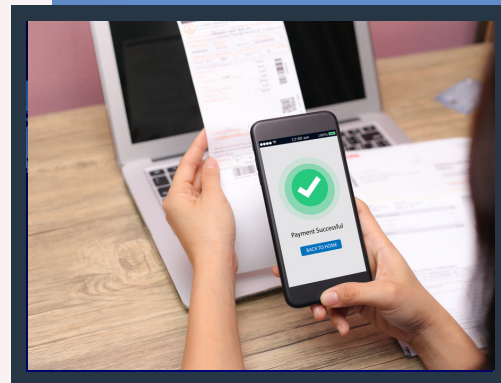
## Verified leads

We focus on providing verified leads after verifying their authentication and accuracy. We constantly update and renew our lead database to guarantee that you have access to the most recent and relevant leads. Everything from creating effective communication to forming an alliance is optimized for your convenience.



## Secure payment

With ESCROW, we offer a secure payment alternative and retain the funds until both parties have fulfilled their obligations. We accept a variety of payment methods from both domestic and international customers. This allows for a smooth payment process for your customers, enhancing their trust and confidence in our platform.



# OUR SERVICES

## Personalized ads

With our tailored advertisement services, you can boost your brand's visibility, target audience, engagement, and conversations. Our talented team of designers and copywriters develop totally customized creative advertising that appeals directly to your target customers using cutting-edge data analytics and audience segmentation.



## Global Audit & Compliance

Ensure business transparency and compliance with Global Trade Plaza's audit services, evaluating and enhancing financial and operational processes for risk mitigation



## Global Trade Analytics

Our analytics platform provides you with real-time data and insights on the global trade market. This information can help you make better decisions about your trading strategies and operations.





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# OUR CLIENTS

At Global Trade Plaza, our ultimate goal is to help our customers achieve success in their businesses by providing them with exceptional services and top-notch tools. Since the beginning of 2023, we have already served over 1000+ satisfied customers and supported the growth of 50,000+ thriving businesses in their global trade endeavors. We will continue to innovate, evolve, and exceed customer expectations to drive the success of thousands more businesses in the future.

**50,000+**  
**THRIVING  
BUSINESSES**



**1000+**  
**SATISFIED**



**100%**  
**TRUSTED**





# SUPPORT ASSISTANCE

## AI Supported chats

Our chatbot service, which is created using machine learning algorithms, effectively handles your queries. This AI supported feature provides personalized engagement in order to ensure the smooth flow of the conversation and client satisfaction.



## Personalized Business manager

Our dedicated team will work directly with you to understand your specific needs and facilitate your organization in meeting its targets. From market research to lead creation to connection building, we strive to be your trusted partner in business success.



# SUPPORT ASSISTANCE

## 25 Years of export Import data

We have a large database that contains export-import data from multiple countries throughout the world. The data spans a 25-year period to offer you a better understanding of the global trade sector and help you keep ahead of the competition.



## Tender assistance

We provide comprehensive assistance to help you identify bids that match your interests and keep you informed of new chances to boost your success rate. Our team pays special attention to detail to ensure that your bid stands out.

# SUPPORT ASSISTANCE

## Global Credit

Trade Plaza offers credit to exporters and importers worldwide. Our credit products can help you finance your trade transactions and grow your business. GTP offers credit from \$50K to \$50M for exporters and importers worldwide



## 24\*7 Customer Support

Our dedicated team is available 24 hours a day, 7 days a week to help you with any questions or issues you may have. We offer support through phone, email, and live chat.





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# COMPANY VISION & MISSION

At Global Trade Plaza, our vision is to become the leading global platform that empowers businesses and connects customers worldwide, creating seamless and rewarding trade experiences. We strive to be the go-to destination for businesses and individuals looking for trusted and innovative solutions to fulfill their global trade needs. Our customer-centric approach drives us to deliver exceptional value, reliability, and convenience, enabling our customers to thrive and succeed in the global marketplace.



## **Making Business Easy**

Simplifying global trade complexities with intuitive workflows and comprehensive resources.



## **Enhanced Connectivity**

Strengthening partnerships with key stakeholders for seamless collaboration and access to vast opportunities.



## **Tailored Solutions**

Customized tools and insights to address unique industry challenges and optimize trade operations.



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### **Exceptional Customer Support**

Advanced technologies and personalized experiences for a seamless journey.



### **Continuous Innovation**

Anticipating evolving needs through research and development, empowering businesses to stay competitive.

# **COMPANY PLAN**

## **Empowering Businesses for International Success**

At Global Trade Plaza, our mission is to empower businesses for international success by simplifying the complexities of global trade. Through our platform, we provide intuitive workflows, comprehensive resources, and tailored solutions that guide businesses through each step of the trading journey. By eliminating unnecessary hurdles and streamlining operations, we enable businesses to focus on what they do best while we handle the intricacies of international trade. With Global Trade Plaza, businesses can embark on their global expansion strategies, navigate complex trade regulations with ease, harness data-driven insights, optimize supply chain operations, and become industry leaders.

# Thank You

We are grateful for your choice of Global Trade Plaza as your partner in global trade. We are honored to have been a part of your journey toward success, and we look forward to continuing to support your business goals in the years to come. We value your business and the relationships we have built along the way. Your satisfaction and success are our utmost priorities, and we are committed to continue delivering exceptional services and innovative solutions to meet your evolving needs.

Thank you again for your partnership. We look forward to working with you again soon!



## Contact Us



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